



# INFOSERVICE

**Rheingolf Fair 2024 - Infoservice # 1 / 26<sup>th</sup> February 2024**

- The golf scene meets at the Rheingolf Show in Düsseldorf**
- 10,000 visitors are expected**
- Admission is also free in 2024!**
- 100 exhibitors from 17 nations**

**Grevenbroich/Düsseldorf, 26<sup>th</sup> February 2024**

The 24th International Rheingolf Fair is fully booked. For the second time, the popular public golf trade fair will take place from 1 to 3 March 2024 in the light-flooded "Station Airport", the event location in the airport railway station at Düsseldorf Airport.

"Let's meet at Rheingolf" is the motto for all golfers in the Rhineland and beyond. For one weekend, the Rheingolf Fair is the largest golf shop, the largest golf travel agency and the largest club test in the Rhineland. The Rheingolf Fair is also the largest golf event in the Rhineland. 10,000 visitors are expected over the three days of the fair. Admission is free of charge.

Trade fair bargains and trade fair offers for golf holidays are the focus of the Rheingolf Show. Mallorca is represented by 17 exhibitors, making it the largest proportion of international exhibitors, followed by Italy with 12 exhibitors and Turkey, Austria and Portugal, each with 8 exhibitors.

Tourist exhibitors are golf hotels and golf resorts. All destinations are directly accessible from Düsseldorf Airport, which makes the offers all the more interesting.

However, golf travel destinations that have not been in the focus so far, such as the Czech Republic, Cyprus, the Black Sea coast and the Moroccan Mediterranean coast, will also be presenting themselves. Specialised tour operators such as Matrix Golfreisen, Golftravel.word, Italia Golf&More, teetimes.pt and GolfandTravel offer golf travel destinations worldwide. Golf Asia invites you to discover Vietnam, among other places.

But top resorts from Germany are also represented. The resorts from Hardenberg, Bad Griesbach, Strelasund and Schmallebenberg are complemented by the Robinson Clubs.

There are innovations to discover at many stands. Sustainability is also a major topic. The start-up "Paxarino" from Germany focuses on TENCEL and organic cotton and environmentally friendly



manufacturing practices. The entire value creation process is in the EU. The clothing is produced under fair conditions in Portugal. New, colourful golf fashion will be presented by Affluent Apparel from Mauritius, for the first time in Europe.

Golf club manufacturers Callaway and TaylorMade account for over 50% of the equipment market. Their top products as well as those from Wilson Golf, the club brand with the most victories in major professional golf tournaments with irons, can be tested at the Rheingolf Show. As the "Embassy of Japanese Golf", Dragon Golf from Cologne will be presenting very rare and particularly fine golf clubs from Japanese forging factories.

4 large pop-up golf shops offer golf fashion, shoes and many other items at trade fair prices. New and special items can be discovered all over the fair.

The special exhibition "Beautiful Living" is a new addition to the Rheingolf trade fair. Property developers and providers of properties directly on golf courses from Marbella, the Costa Blanca, Mallorca, Zeeland/NL and Poland will be presenting themselves throughout the hall.

The Rheingolf Show is the meeting place for golfers shortly before the start of the season. The organisers and exhibitors therefore invite all golfers to attend. Visiting the fair is free of charge. The Airport station (the event location is in the airport railway station) means easy accessibility by public transport. You can also pre-book cheap parking tickets via the Rheingolf Show's landing page.

Opening hours:

Friday, 1 March, 12:00 - 18:00

Saturday, 2 March, 10:00 - 18:00

Sunday, 3 March, 10:00 - 17:00

All information: about exhibitors, parking, accessibility and the programme:

<https://www.rheingolf.net/besucher-rheingolf.php>

Information in Nederlands:

<https://www.rheingolf.net/besucher-niederlaendisch.php>

Photos, logos banner: <https://www.rheingolf.net/presse-medien.php>

Facebook / Instagram: #rheingolf #rheingolfer #michael jacoby

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